



K92FM WWKA
The Most Country Music
GUARANTEED

Five Facts About Orlando's WWKA

- 1. K92FM is a top-five Adult radio station:** Based on a 4-Book average, K92FM ranks #3 among adults 18+ with an AQH share of 6.0.
- 2. K92FM is an exclusive format:** as the only country station in the Orlando metro, K92FM is #2 in the market for exclusive cume with 29,400 exclusive adult 18+ listeners.
- 3. K92FM is an Orlando institution:** K92FM has been the only country station in Orlando for over 25 years.
- 4. K92FM is the most popular station in Orlando among the Adult "Anglo" audience:** Based on a 4-book average, K92FM ranks # 1 among Anglo adults 18+.
- 5. K92FM is a powerful force in the Orlando/Daytona Beach/Melbourne DMA:** K92FM ranks #2 among Adults 18+ in the DMA with an AQH share of 5.4. (Arbitron 2-Book Average: FA09/SP09)